



HANSRAJ COLLEGE

University Of Delhi

NAAC Grade A++ with CGPA 3.71

NIRF Rank # 12 (Amongst Colleges)

(2023-2024)



हंसराज कॉलेज
— दिल्ली विश्वविद्यालय —

Event Name:- Intellectual Property Rights (IPRs) And IP Management for Start Ups

Organized By:- Institution's Innovation council

Date:- 27 April 2024

Duration:-One day

Convener:- Dr. Ambika

Coordinator(s):- Mr. Suyash, Dr. Pratibha Tiwari, Prof. Monica KAUL

Number of student Participants:- 26

Number of Faculty Participants:-7

Number of External Participants (If Any):-

Expenditure Amount (If Any):- NIL

Mode of Session Delivery (Online/Offline/Hybrid):-Online

Objective of Program:- IPR Management

Benefit in Terms of Learning /Skill/Knowledge Obtained:- Students learnt about various aspects of IPR and its management for startups

Video Link of program (If any):-

If you have video then share. We will upload it on IIC YouTube channel

Photos:-

Report:- With the advancement of society and industry, the understanding of parameters which are responsible for its success is an important feature. The Intellectual property rights (IPR) is an important tool for changing trade environment which is characterized by the following features namely global competition, high innovation risks, short product cycle, need for rapid changes in technology, high investments in research and development (R&D), production and marketing and need for highly skilled human resources. With the opening up of trade in goods

and services intellectual property rights (IPR) have become more susceptible to infringement leading to inadequate return to the creators of knowledge. To get an exposure about what the best of the brains think about this very dynamic issue a One day workshop on 'Intellectual Property Rights (IPRs) and IP management for startup organized by institution's innovation council, Hansraj College, University of Delhi, on 27 April 2024. The workshop began with address of Dr. Ambika, Convener about IIC, Hansraj College, DU. to the forum for the opening remarks. After addressing the forum Dr. Pratibha Tiwari, coorgdinator innovation IIC-HRC, DU introduced the first speaker of the workshop, Dr. Divya, Business Development and IP Officer. Dr. Divya discussed various aspects regarding management of IPR. She emphasized various strategies which should be followed for managing Intellectual Property Rights (IPR). The session ended with the vote of thanks by Dr. Pratibha Tiwari.

Dr. Ambika, chaired session II and she introduced the second speaker Dr. Sweta Mishra, Senior Associate Consultant. She talked about Intellectual property rights for startups-Strategies and processes. She emphasized various strategies which should be followed for patents, patenting strategy and procedure. She also discussed various strategies which are being followed for filing patents and the drafting procedure. The day ended by answering queries of participants and Vote of thanks by Dr. Ambika.

The workshop came to an end after the valedictory remarks by Prof Monica Kaul, IPR-Coordinator, IIC-HRC, DU. She extended the vote of thanks to organizing team and all the participants of the workshop.

INSTITUTION'S INNOVATION COUNCIL (IIC)
Hansraj College, University of Delhi
Organises a Workshop on

Intellectual Property Rights (IPRs) and IP management for start up

SATURDAY :-
27 APRIL 2024

TIME :-
11:00 A.M. ONWARDS

Speaker:
Dr. Divya
Business Development and IP Officer
Email:- divyasingh@ccmb.res.in

Speaker:
Dr. Sweta Mishra
Senior Associate Consultant
Email:- sweta@saikrishnaassociates.com

Meeting link:-
<https://meet.google.com/gbu-oxan-gob>

Scan the QR Code to join!

Mr. Suyash ACTIVITY COORDINATOR IIC-HRC, DU	Dr. Monika Koul IPR ACYIVITY COORDINATOR IIC-HRC, DU	Dr. Pratibha INNOVATION COORDINATOR IIC-HRC, DU	Dr. Ambika CONVENER IIC-HRC, DU	Prof. (Dr.) VJjay Rani Rajpal VICE-PRINCIPAL & DIRECTOR RDC HRC, DU	Prof.(Dr.) Rama PRINCIPAL & PRESIDENT IIC-HRC, DU
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Photographs

1:29

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Sweta Mishra is presenting



The surge in global patent applications reflects a growing recognition of the value of intellectual property.

In 2023, 1,147 patents filed in the current decade (2014-2023) which is 47% higher than those filed in the preceding decade (2004-2013).

A significant jump in patent filings to an average of 28 patents per day in the preceding decade has jumped to 117 patents filed per day in the current decade. In 2023, 347 patent applications filed daily.

The growth is equally substantiated by the steady increase in patent grants of 148% and individual inventors, too. The country has been proactive in expanding the IP ecosystem by strengthening the patent framework & multi-pronged innovation ecosystem in today's knowledge-driven economy.



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jyoti

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pratibha

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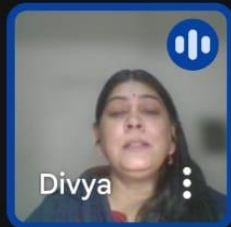




What is Intellectual Property?

- creations of the mind, such as inventions; literary and artistic works; designs; and symbols, names and images used in commerce.
- ... books, CDs, video games, paintings, staplers, bags, fabrics, planes, food/drinks, pharmaceuticals, plant varieties, computer chips, cars, music, broadcasts, sound recordings, etc...
- ...an IP right provides the right holder with an exclusive right to stop others (negative right)
- ..IP right holder may provide licenses

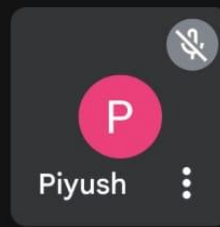
Divya is presenting

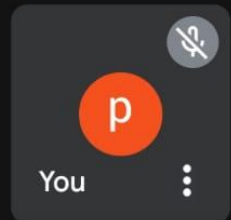
Divya



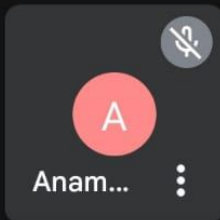
Anju



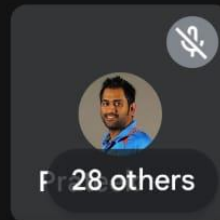
Piyush



You

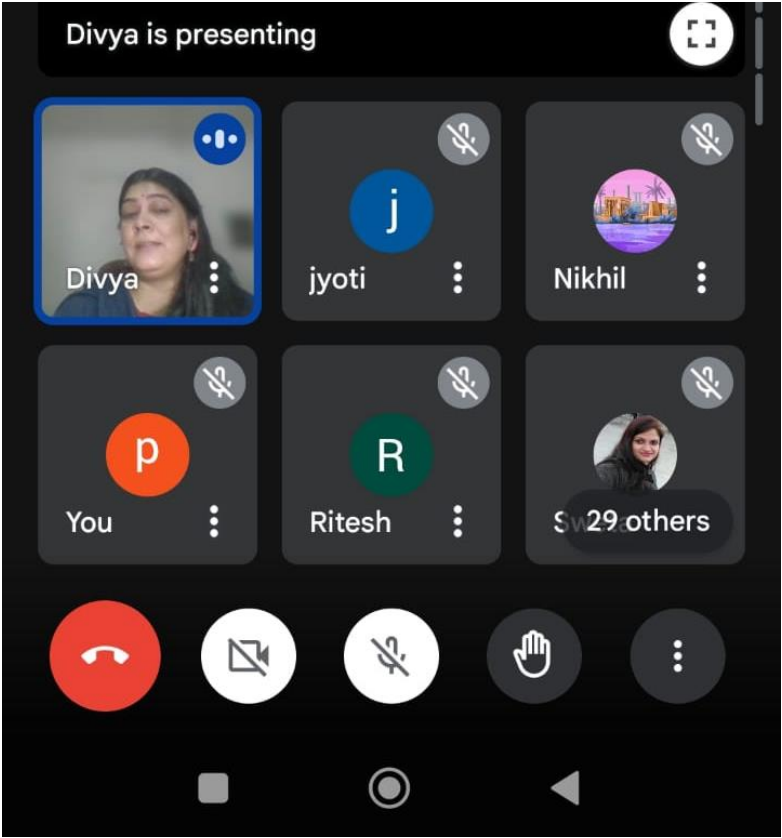


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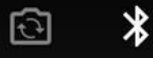




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Divya Singh is presenting



Your Own World of IP

- ▶ Did you know that intellectual property (IP) is always with you?
- ▶ On any given day the average student is surrounded by products that are full of IP, ranging from the clothes you wear to the books you carry around in your backpack to the music you listen to.
- ▶ What most of you probably don't realize is that intellectual property is everywhere in your world.

The slide contains text and images. On the right, there are two images: one of students and one of a backpack. Below the backpack image is a small box titled 'There is IP in' with a list of items: 'the phone you listen to', 'the technology that makes your phone work', 'the design of your favorite car', and 'the logo on your sneakers'. To the right of the backpack image is another text box: 'The backpack is a world of IP - books, Laptop and other accessories'.



Divya

Ambika

You

Vijay rā 31 others



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Divya Singh is presenting
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Et

You Divya

Your Own World of IP

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There is IP in

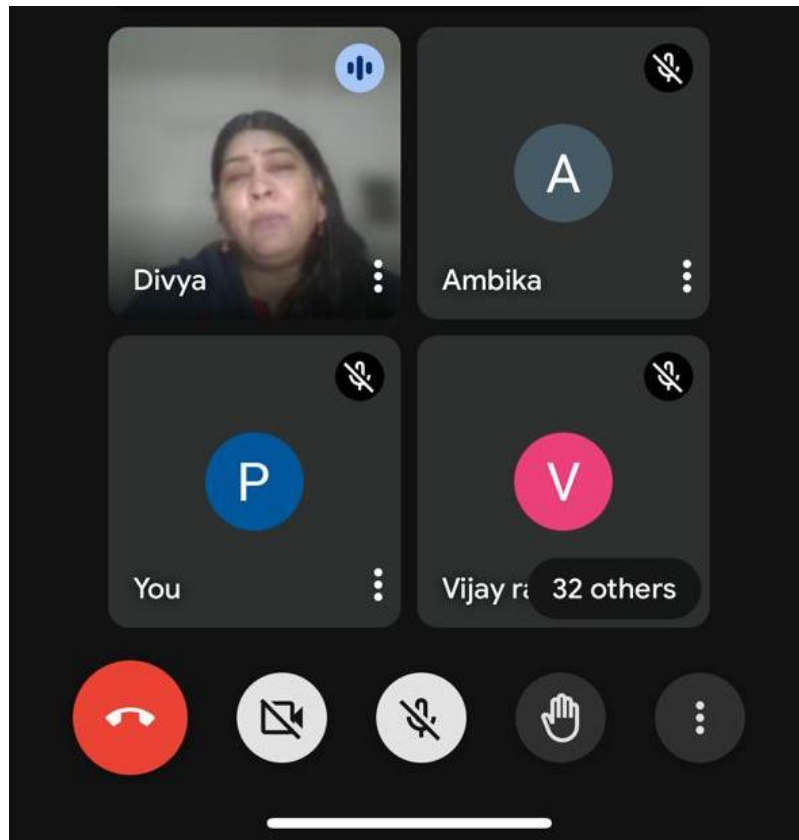
- the music you listen to
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- the design of your favorite car
- the logo on your sneakers

The backpack is a world of IP - books, Laptop and other accessories

Photo: © RickLynn/istockphoto.com

Call, Mute, Video Off, Hand, More

Attendance



Total Attendees: 33

Attendance Sheet

SNo	Participant Name
1	ANAMIKA SAINI
2	BHINDERJEET 22
3	IIC HRC
4	KHUSHI BISWAS
5	LUCKY PANWAR
6	MANJU TRIPATHI
7	MONIKA KOUL
8	NISHA KUSHWAHA
9	PANKAJ SAINI
10	JAGRATI PRABHAKAR
11	KAKUL
12	KHERANSH MOURYA
13	KHUSH SHAW (13945)
14	KHUSHBOO YADAV
15	MAHESH YADAV
16	MEHAK SAHAI
17	MONIKA KOUL

- 18 NIKITA TYAGI
- 19 NINAD SAVANT
- 20 POONAM DAHIYA
- 21 PRATIBHA PANDEY
- 22 PRIYA KUMARI
- 23 SAMEER KUMAR
- 24 SARITA KUMAR
- 25 SHASHWAT DHARIA
- 26 SUGAM KUMAR
- 27 TEJAS SAHAY
- 28 VIKALP SHARMA
- 29 VIRESH SINGH
- 30 YUG SHAH